

2019CPIF中国包装创新大会议程
时间：2019年10月11-12日
地点：上海
Agenda
2019 China Packaging Innovation Forum (CPIF)
Date: October 11-12, 2019
Venue: Shanghai

2019/10/10 October 10

报到
Registration

2019/10/11 October 11 Morning

全体大会 (9:00-12:00) Main Forum (October 11, 9:00-12:00)	中国包装联合会领导致辞 Opening Speech by Representative from China Packaging Federation (CPF)
	主题报告：循环经济视角下塑料包装危机及代塑材料机会 联合国生态产业发展组织 甄光明先生 Topic: Plastic Packaging Crisis and Opportunities of Plastic-free Alternatives under Circular Economy Speaker: Zhen Guangming, United Nations Industrial Development Organization (UNIDO)
	新塑料经济 Topic: The New Plastic Economy Speaker: Rob Opsomer, Systematic Initiative Lead, Ellen MacArthur Foundation
	和汉高一起，终结全球塑料垃圾 (TBD) Topic: Ending Global Plastic Waste with Henkel Speaker: Uwe Bergmann, Director of Sustainability Management
	2018中国循环经济发展报告 中国循环经济协会会长祝兴祥 (TBD) Topic: China Circular Economy Development Report 2018 Speaker: Zhu Xingxiang, Chairman, China Association of Circula Economy
	圆桌讨论：可持续包装现状、挑战与未来趋势 甄光明先生；雀巢YVES；阿里巴巴；百胜；中国循环经济协会会长 祝兴祥 (TBD)、Regent Plast, Kartik K. Deora Panel Discussion: Status Quo, Challenges and Future Trends of Sustainable Packaging Participants: Zhen Guangming, United Nations Industrial Development Organization (UNIDO); Wyser Yves Roger, Head of R&D Dairy Packaging, Nestle; Zhu Xingxiang, Chairman, China Association of Circula Economy Kartik K. Deora- Managing Director; Regent Plast Pvt. Ltd. Alibaba; Cainiao

10月11日下午-10月12日上午
October 11 Afternoon-October 12 Morning

分论坛A：食品饮料专场 10月11日14:00-17:00 Sub-Forum A: Food & Beverage (October 11, 14:00-17:00)	可100%回收利用的“植物环保瓶” 可口可乐亚太区研发副总裁黄晓燕(Shell Huang)博士 (TBD) Topic: 100% Recycled "Plant Environmental Bottle" Speaker: Dr. Shell Huang, Vice VP of Asia Pacific R&D, Coca-Cola
	革新性解聚技术，塑料生产可循环 Topic: Innovative Depolymerization Technology, Making Recycled Plastic Manufacturing A Reality Speaker: Loop Industries (TBD)
	可持续、促盈利！利乐“革命性绿色产品”行动 (TBD) 于朔,市场服务总监兼商务副总裁,利乐中国 Topic: Sustainable & Profitable! Tetra Pak's "Revolutionary Green Products" Action Speaker: Yu Wei, Director of Marketing Services and Vice President of Commerce, Tetra Pak China
	雀巢减塑与可持续包装计划 雀巢全球包装负责人, YVES先生 Topic: Nestle Plastic Reduction and Sustainable Packaging Initiative Speaker: Wyser Yves Roger, Head of R&D Dairy Packaging, Nestle
	圆桌讨论:环保/可持续包装和成本控制 玛氏包装研发部副总监郭永强；蒙牛包装研究部总监王凤凯；今麦郎产品部总监刘健；利乐市场服务总监兼商务副总裁于朔； (TBD) Panel discussion: Sustainable Packaging and Cost Control Participants: Guo Yongqiang, deputy director of Mars Packaging Research and Development Department; Wang Fengkai, Director of Mengniu Packaging Research Department; Liu Jian, Director of Product Department of Jinmailang; Yu Yi, Director of Marketing Services and Vice President of Tetra Pak;

分论坛A: 食品饮料专场 10月12日9:00-12:00 Sub-Forum A: Food & Beverage (October 12, 9:00-12:00)	美国第二大食品公司康尼格拉的可持续包装创新 Topic: Packaging Innovation for a Sustainable Future Speaker: David W. France, Research Fellow, Packaging Technology and Applications, Conagra Brands
	包装循环利用与货架期评估 江南大学, 卢立新教授 Topic: Recycling Packaging and Shelf Life Evaluation Speaker: Prof Lu Lixin, JiangNan University
	百事“可持续塑料包装愿景” 百事北亚及中东地区研发总监陆继军 (TBD) Topic: Pepsi's "Sustainable Plastic Packaging Vision" Speaker: Lawrence Lu, R&D Director of Pepsi North Asia and the Middle East
	革命性新技术, 2025安姆科所有包装可回收可循环 安姆科集团大中华区总裁余昕 安姆科市场营销、创新及可持续发展副总裁Luca Zerbini Topic: Revolutionary New Technology Released! 2025 Amcor Packaging Is Recyclable Speaker: She Xin, President of Amcor Group Greater China Luca Zerbini, Vice President, Marketing, Innovation and Sustainability, Amcor
分论坛B: 餐饮外卖专场 10月11日14:00-17:00 Sub-Forum B: Restaurant Take-out (Food Delivery) (October 11, 14:00-17:00)	圆桌讨论: 食品、饮料塑料回收再利用, 加工挑战, 接触风险与货架期挑战 光明刘向红女士, 统一李有前先生, 娃哈哈印雄飞先生, 江南大学卢立新教授, 广州院钟怀宁先生 Panel Discussion: Plastic Recycling in Food and Beverage: Faced with Challenges in Processing and Shelf Life Participants: Liu Xianghong, Bright (Food) Group; Li Youqian, Uni-President China; Yin Xiongfei, Wahaha; Prof Lu Lixin, JiangNan University; Zhong Huaining, Guangdong Entry-Exit Inspection and Quarantine Bureau
	饿了么2019上半年中国餐饮外卖行业大数据简析! (TBD) 饿了么首席食品安全官王三虎 Topic: ELE.ME Report on Big Data of 2019 China's Food and Beverage Delivery Industry! Speaker: Wang Sanhu, Chief Food Safety Officer, ELE.ME
	百胜的绿色包装行动计划 百胜餐饮包装创新副总监吴杰 Yum's Green Packaging Action Plan Speaker: Sarah Wu, Deputy Director of Packaging Innovation, Yum! Restaurants China (TBD) Topic:
	从行动到理念, 我如何打造“零塑料”餐厅 (TBD) Eleven One餐厅 (柬埔寨) 创始人SOKLIM SRUN 女士(TBD) Topic: How to Run A Plastic-Free Restaurant? Eleven One Made It! Speaker: Ms. SOKLIM SRUN, founder of Eleven One restaurant (Cambodia)
分论坛B: 餐饮外卖专场 10月12日9:00-12:00 Sub-Forum: Restaurant Take-out (Food Delivery) (October 12, 9:00-12:00)	不仅仅是环保, 纸浆模塑包装的进阶之旅! (TBD) 沙伯特 Topic: Not Simply A Environmental Idea, Molded Pulp Package Means More! Speaker: Sabert
	圆桌讨论1: 兼顾颜值与功能, 后一次性塑料时代的餐饮外卖包装创新 亚洲吃面、新天力/沙伯特/森盟、wagas、外婆家、餐饮视觉研究室 Panel Discussion: Form, Beauty and Function, No One Can Be Neglected! Participants: Asian Noodles, Xintianli/Shabert/Senmeng, Wagas, Grandma's Kitchen, Dining Visual Research Room
	利润和责任同样重要, 星巴克的减塑之行 (TBD) 全球环境总监Rebecca Zimmer Topic: Starbucks' SCR Anti Plastic Campaign Started! Speaker: Rebecca Zimmer, Global Environmental Director
	仅是爆款? 深度解读喜茶的网红修炼手册 喜茶包装部负责人 (TBD) Topic: HEYTEA's Secrets to Be the Top Milktea Brand in China Speaker: Head of HEYTEA
分论坛B: 餐饮外卖专场 10月12日9:00-12:00 Sub-Forum: Restaurant Take-out (Food Delivery) (October 12, 9:00-12:00)	涂料又出黑科技! 传统塑料回收、降解难题从此迎刃而解了? 麦可门 Topic: This New Paints Come Out! Plastic Recycling and Degradation Won't Be A Concern! Speaker: Michelman
	大数据驱动下的餐饮外卖爆款逻辑 食亨高级副总裁黄念 Topic: Big Data Behind Popular Takeouts Speaker: Huang Nian, Senior Vice President of Food Heng

	<p>圆桌讨论2: 新世代茶饮包装 星巴克、乐乐茶、帝斯曼、快消品网 Panel Discussion: New Generation of Tea Packaging Participants: Starbucks, Lele Tea, DSM, FMCG.net</p>	
<p>分论坛C: 日化、电商物流专场 10月11日14:00-17:00 Sub-Forum C: Daily Chemicals & E-Commerce logistics (October 11,14:00-17:00)</p>	<p>电商物流包装的绿色转型趋势 中国邮政研究院/国家邮政局邮政用品用具质量监督检验中心技术主管/检测室负责人康丽 Topic: Sustainable Development Trend of E-Commerce Logistics Packaging Speaker: Kang Li, Head of Technical Supervision/Testing Room, Quality Supervision and Inspection Center, China Post Research Institute/State Post Bureau</p>	
	<p>可持续包装战略与FedEx电商创新 Fedex全球包装负责人Joe yongquan先生 Topic: E-Commerce Innovation: FedEx Sustainable Packaging Strategy Speaker: Joe yongquan, Packaging Project Engineer, FedEx</p>	
	<p>绿城、绿仓、绿站, 菜鸟的“绿能量” 菜鸟网络物流产品总监李栋 (TBD) Topic: Green City, Green Warehouse, Green Station, "Green Energy" of Rookie Speaker: Li Dong, Rookie Network Logistics Product Director</p>	
	<p>陶氏: 电商物流智慧包装解决方案 (TBD) 陶氏包装与特种塑料业务部大中华区销售总监张文山Lawrence Cheung Topic: Dow: Smart Packaging Solution to E-commerce Logistics Speaker: Zhang Wenshan and Lawrence Cheung, Sales Director, Packaging & Specialty Plastics Business Unit, Dow Greater China</p>	
<p>分论坛C: 日化、电商物流专场 10月12日9:00-12:00 Sub-Forum C: Daily Chemicals & E-Commerce logistics (October 12,9:00-12:00)</p>	<p>企业可持续包装战略及创新案例——联合利华HOW2RECYCLE计划 Topic: Case study: Unilever HOW2RECYCLE Plan, Sustainable Innovative Packaging Strategy Speaker: 产品研发总监Lawrence Lu</p>	
	<p>逆向物流与包装循环再利用 中国物流学会副会长 上海第二工业大学 郝浩先生 Topic: Reverse Logistics and Packaging Recycling Speaker: Haohao, Vice President, China Society of Logistics</p>	
	<p>苏宁无废城市计划 宁物流研究院S实验室负责人凌云飞女士 Topic: Suning No Waste City Plan Speaker: Ling Yunfei, Head of Suning S Lab</p>	苏
	<p>代塑缓冲材料防护设计与安全评估 暨南大学, 王志伟先生 Topic: Protection Design and Security Assessment of Plastic Alternatives Speaker: Wang Zhiwei, JiNan University</p>	
	<p>圆桌讨论: 日化电商减量、循环包装在电商物流中的应用 联合利华林平先生、强生董健生先生、宝洁徐海玲女士、中国物流学会副会长郝浩先生 Panel Discussion: Application of Reduction and Recycling Packaging in Daily Chemicals & E-commerce Logistics Participants: Lin Ping, Unilever; Dong Jiansheng,Johnson; Xu Hailing, P&G; Hao Ha, Vice President of China Logistics Society</p>	
<p>分论坛D: 电子电器专场 10月11日14:00-17:00 Sub-ForumD: Electronics(October 11,</p>	<p>摇篮到摇篮, 浅谈戴尔可循环、可降解包装的探索 Cradle to Cradle, Dell's Exploration of Recyclable and Biodegradable Packaging Speaker:Oliver. F .Campbell, Dell (TBD)</p>	
	<p>减量化电器包装防护可靠性的有限元仿真与实践 美的电器, 程东明 Topic: Finite Element Simulation and Practice of the Reduction of Electronics Packaging Protection Speaker: Cheng Dongming, Midea</p>	
	<p>物流包装规划, 包装标准化与减量化管控实践 通用, 季光才 Topic: Logistics Packaging Planning, Packaging Standardization and Reduction Management Practices Speaker: Ji Guangcai, GM</p>	

14:00-17:00)	<p>运输包装理论与设计方法创新与演变 暨南大学, 王志伟 Topic: Innovation and Evolution of Transportation Packaging Speaker: Wang Zhiwei, Jinan University</p> <p>圆桌讨论: 电子电器代塑新材料与创新应用 DELL、TCL、美的、通用、暨南大学王志伟教授 Panel Discussion: New Plastic Alternative and Its Innovation in Electronics Participants: Dell, Apple, Asus, Intel, Bosch Sensortec, IKEA, JiangNan University, JiNan University</p>
分论坛D: 电子电器专场 10月12日9:00-12:00 Sub-ForumD: Electronics(October12, 9:00-12:00)	<p>电子包装结构创意减量化设计 华硕科技, Leo Xu 许林华 (TBD) Topic: Innovative Reduction Designs of Electronic Packaging Speaker: Leo Xu, ASUS Technology</p> <p>电子跨境物流配送环境测量助推包装科学化减量 英特尔, 洪翔 Topic: Effective Packaging Redcuton Facilitated by Electronic Cross-Border Logistics Distribution Environment Measurement Speaker: Hong Xiang, Intel</p> <p>可持续发展背景下的电器包装创新 博世高级经理张沛斌 (TBD) Topic: Electrical Packaging Innovation in Response to Sustainable Development Speaker: Eric Zhang, Senior Manager, Bosch</p> <p>宝马包装博士生项目助推绿色可持续与包装减量 宝马, 薄亮 (TBD) Topic: BMW Packaging PHD Program for Green Packaging and Packaging Reduction Speaker: Bo Liang, BMW</p> <p>圆桌讨论: 一次性发泡塑料限用后的替代 APPLE、华硕、英特尔、博世、江南大学王军教授 Panel Discussion: Alternatives of Disposable Foamed Plastics Participants: APPLE, ASUS, Intel, Bosch, Professor Wang Jun of Jiangnan University</p>
10月12日下午 October 12 Afternoon	
高校科研单位包装成果发布会 14:00-15:00 Packaging (Achievements) Sharing Conference (Colleges and Research Intistutes) (14:00-15:00)	<p>可完全生物降解塑料PHA的生产和应用 清华大学, 陈国强先生 Topic: Production and Application of PHA Speaker: Chen Guoqiang, Tsinghua University</p> <p>包装及其再生循环的生命周期评价 四川大学王洪涛先生 Topic: Packaging Recycle and Life Cycle Assessment Speaker: Wang Hongtao, Sichuan University</p>
15:00-16:50	新材料, 新产品发布会 New Material and New Product Releasing Conference
16:50-17:00	大会总结发言 Closing Speech